

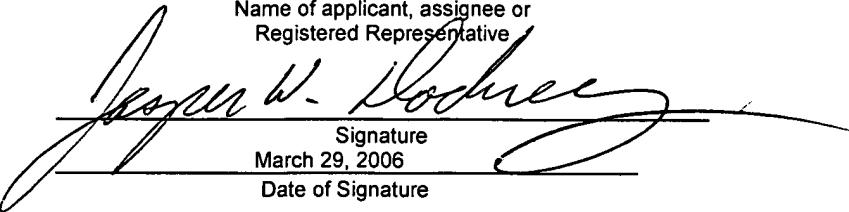
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Mail Stop Amendment, Commissioner for Patents  
P.O. Box 1450, Alexandria, Virginia 22313-1450  
on March 29, 2006

Date of Deposit

Jasper W. Dockrey, Reg. No. 33,868

Name of applicant, assignee or  
Registered Representative

  
Signature  
March 29, 2006

Date of Signature

Case No. 1391/1555  
Wrigley No. MAGBAR 01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

MAXWELL et al.

Serial No.: 10/606,671

Filing Date: June 25, 2003

For: BREATH FRESHENING AND  
ORAL CLEANSING PRODUCT  
WITH MAGNOLIA BARK  
EXTRACT

Examiner:  
Ruth A. Davis

Group Art Unit No.:  
1761

**AMENDMENT AND RESPONSE UNDER 37 C.R.F. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action dated June 20, 2005, in the above-referenced application, the applicant's respectfully request reconsideration of the rejection in review of the amendment and remarks presented herein.

Amendments to the specification begin at page 3 of this paper.

Amendments to the claims appear in a listing of claims beginning at page 5 of this paper.

Application No. 10/606,671  
Amendment Dated March 29, 2006  
Reply to Office Action of November 29, 2006

Applicant's remarks began at page 13 of this paper.

Copies of Patent Assignment Abstract of Title for two patent records are attached hereto.

A Terminal Disclaimer is attached hereto.